



BBC

BANASTHALI BUSINESS CONFERENCE

POWERED BY -



2023





BANASTHALI UNIVERSITY

- **Banasthali is one of India's five higher education institutes meant exclusively for Women. Over these seventy-five years, Banasthali has developed into a National Centre for women's education.**
- **Banasthali educational program aims at an all-round development of the student & personality through five-fold education comprising physical, practical, cultural, intellectual and social. The vision and mission of Banasthali are to provide girls not simply with general education but to enable them to compete on equal terms in society.**
- **We are rated as a four-star University by Quacquarelli Symonds (QC). We are ranked amongst the top 10% of Universities amongst BRICS nations by QS.**



- **Institute's mission is to contribute towards the development of women's leadership that would play an active role in society-building, entrepreneurship, and management of organizations and institutions in consonance with the nation's spiritual and cultural heritage and contextual, aesthetic, intellectual, and above all moral aspects.**

The National Assessment and Accreditation Council (NAAC) accredited Banasthali University with A++ grade. The Ministry of HRD has listed the university under the top MHRD A Category.

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ABOUT : BANASTHALI BUSINESS CONFERENCE



We can discover unexplored destinations through discussions and exchange of ideas. With new innovations come new problems in today`s business world, we need to come up with innovative solutions, and discussions are crucial for that. Our thoughts should not be contained within our minds, but should be polished, turned into reality, and applied to this business world. Our sail is out there in the sea, so let`s board the deck and start sailing. You can reach unreachable horizons with Banasthali Business Conference.

BBC is an initiative by Banasthali Vidyapith and an opportunity exclusively for young women to participate in discussions on real life business decisions in a MUN format. Participants will play the role of executives of global companies and solve budding business issues. In other words, It`s a prototype of global business discussions. Through it, we are provided with a platform to showcase our thoughts and acknowledge those of others, thereby improving our declamatory, listening, and questioning skills, which are indeed important as future decision-makers. Work with teams to sharpen your individuality.

We all will be somehow related to business in future. We will be the decision-makers and experience is a prerequisite. Let us dive into practical learning, understand new trends, new generations and know what`s cooking in their minds.

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OBJECTIVES

THE DEVELOPMENT OF THE PARTICIPANTS BEING THE CORE OBJECTIVE OF BANASTHALI BUSINESS CONFERENCE, THIS EVENT AIMS:



To interact with like-minded people and learn through different activities.



To muster participants of different schools of thought on a single platform for the enhancement of knowledge, character development, and finding solutions to several problems around the globe.



To bring forth the vigour among the young women leaders.



To incite the basic knowledge and advantages of entrepreneurship among the participants at such an early stage.



To raise awareness about how it actually business work in practical life.



To teach and entertain the participants simultaneously by facilitating them with the boon of the conference and the bliss of travelling.

BANASTHALI BUSINESS CONFERENCE DRIVING FORCE



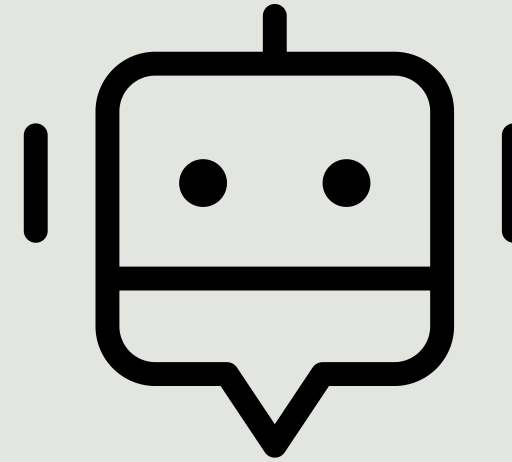
- **Banasthali Business Conference is a marvelous experience planned meticulously by Banasthali Vidyapith established to contribute towards the development of women's leadership that would play an active role in society-building and management of organizations.**
- **The ambition of a better modern world is interweaved in every step taken by business delegates today. The organization has done a commendable job to provide skills to women that they are generally deprived of. This is one of the events that will help us achieve our vision.**
- **The organized conferences are not merely aimed to raise awareness about economic conflicts, international business innovations, and global social responsibilities; they also serve as platforms where the Participants can infer practical applications of the concepts in the decision-making process**
- **Furthermore, the experience of the conferences gives diversity to the individuals' schools of thought and makes them even more mature. The organization aims to make learning a wonderful experience for the participants, so they may infer nothing but a the positive influence of their enlightenment.**

PROGRAMS



MODEL BUSINESS CONFERENCE

An event taking to the conferences of global companies to discuss current Business models and visible conflicts that can arise and propose reasonable solutions to the the matter at hand. The debates are the quintessence of delegatesknowledge.



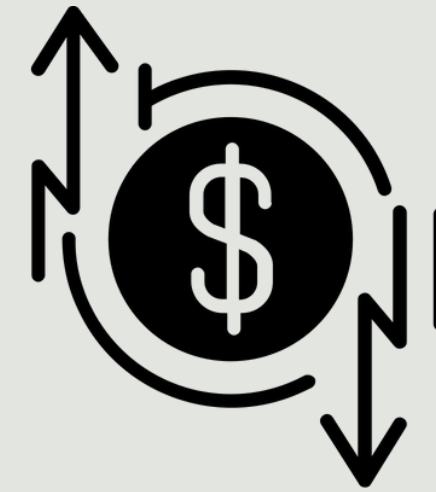
AI WORKSHOP

Uniting the managers and researchers to work on the products and treasure opportunities that AI has divulged.



MARKETING WORKSHOP

**A stupendous event argueded
professionals and expert
dedicated to
teach considerable marketing
skills to the participants.**



FINANCE WORKSHOP

**This will provide ample
opportunities
for sharpening the financial skills
of individual that are eager to dive
deep into the sea that
finance has offered us.**

ACTIVITIES



The event of Banasthali Business Conference is embellished with a series of events that endeavor to make it a remarkable experience for its participants.

The following activities will be conducted at this event:



ITINERARY

(DAY 1) 24TH MARCH 2023 (FRIDAY)



10:00am-11:00am - Opening Ceremony

11:15 am- 12:30 pm - 1st Session

12:30 pm-1:30 pm - Lunch

1:30 pm - 2:45 pm - 2nd Session

2:45 pm- 3:00 pm - Entertainment Session

3:00 pm- 4:45 pm - 3rd Session

4:45 pm- 5:15 pm - Hi-tea

5:15 pm - 6:30 pm - 4th Session

6:30 pm-7:30 pm - 5th Session

(DAY 2) 25TH MARCH 2023 (SATURDAY)

9:00am - 10:15am - 6th Session

10:15 am - 10:30 am - Fun Activity

10:30 am - 11:30 am - Final Session

**11:30 am - 12:30 pm - Award Ceremony for
Conference & facilitation**

12:30 pm - 1:30 pm - Lunch

2:00 pm - 3:00 pm - Seminar (Marketing)

3:00 pm - 4:30 pm - Seminar (AI & Tech)

4:30 pm - 5:00 pm - Hi- tea

5:00 pm - 6:30 pm - 3rd Seminar (Personal Finance)


6:30 pm - 7:00 pm - Lobby



(DAY 3) 26TH MARCH 2023 (SUNDAY)



10:00 am - 11:30 am - 4th Seminar(Entrepreneurship as future)
11:30 am- 1:00 pm - 5th Seminar (Finance & its importance)
1:00 pm - 2:00 pm - Lunch
2:00 pm- 3:00 pm - Closing Ceremony & facilitation



Our pursuit of excellence and our goal of providing intuitive learning through an exuberant expedition render us distinguished. All the events in this experience are solely planned to facilitate and entertain the participants, so they may have the time of their lifetime. At BBC, you will be given the opportunity to:



Explore of practical life experience of personal finance related to corporate world.



Develop entrepreneur skills and devise plans that nurture both you and the society.



Interact with people having a diverse schools of thought and get a chance to welcome new ideas



Mould a sound personality and develop more objective outlook towards life.



Augment your drafting and composition skills that have become necessary in today's era.



Enhance your leadership abilities and induce the spirit of becoming a leader in future

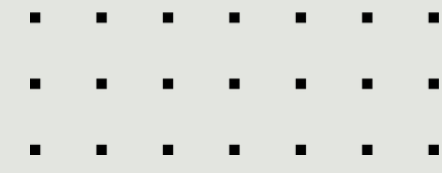


Refine your speaking skills and develop eloquence.

WHY JOIN US ??



COMMITTEES FOR BANASTHALI BUSINESS CONFERENCE 2023



HR COMMITTEE

Developing adequate workplace conditions with respect to changing scenarios in the current generation. Developing alternative approaches for performance-based appraisal.

FINANCE COMMITTEE

Discuss the financial impact of various companies in accordance with the recent trends and involvement of global economies and unpredictable natural calamities.



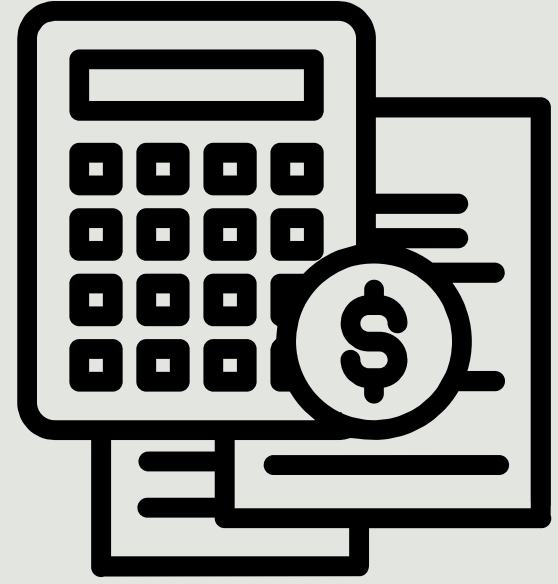
INTERNATIONAL PRESS

For reporting and capturing all the events at BBC creatively through photographs, videos, and articles. In a nutshell, executives will role-play as business journalists.



MARKETING COMMITTEE

To discuss the marketing strategies of various companies with respect to the recent trends and the effect of new marketing opportunities.



AI COMMITTEE

Discuss how AI has transformed various companies and business sectors and how will it transform the business trends in near future

MEDIA PRODUCTION HOUSE

Depict the perspective of executives in relation to global changes through photographs, videos, and articles. In a nutshell, executives will role-play as business journalists.



BANASTHALI BUSINESS CONFERENCE

AWARDS



Best Delegate

The delegate with outstanding performance, throughout the event, and the manifestation of sheer ingenuity will be awarded this award, Moreover, the the delegate will be chosen for the upcoming conference in Dubai free of cost.



High commendation

A Commendation is the first award given of the three, recognizing a delegate for great work and skills in debate.



Honorable Mention

Delegates with competitive skills will be given this award. This award is the appreciation of their determination and demonstration of their knowledge.



Verbal Mention

No efforts of delegates will go unnoticed, and, thus, their performance and contribution will be acknowledged with this award.

CODE OF CONDUCT

It is to made sure by the participants that all the information provided in the registration process is accurate and does not contain any false information. In case of providing false information, we will disqualify the participant from the Banasthali Business conference and all its activities. The organization is entitled to deal with the issue accordingly.

In order to avoid any claim of plagiarism, the participants are required to produce the content for the conference on their own.

The discovery of plagiarism by the authorities of the organization, the participant would be withdrawn from the conference

The participants affirm to have read the instructions provided during the process of registration and the Code of Conduct published in the Conference Brochure

The participants agree to not to indulge in any kind spree that might affect Banasthali Vidyapith during the conference. If any individual does so, either mistakenly or deliberately, they will take full responsibility of the action and will not hold the organization as the accomplice.

